

ESTABLISHED 2021

333 FRANKLIN ST.
BUFFALO, NY 14202

FROM THE DESK OF



THE ROARING 420S LOUNGE

PRESS RELEASE FOR IMMEDIATE RELEASE

"THE ROARING 420S LOUNGE FINDS A NEW HOME IN DOWNTOWN BUFFALO"

Summary:

- The Roaring 420s Lounge, operating legally for 2 years, is a 100% volunteer-operated Private Membership club dedicated to providing a safe environment for cannabis consumers of all experience levels.
- Renovation/restoration of the former Buffalo Proper building at 333 Franklin is underway, Grand Re-Opening date pending city inspections.
- This move is focused on improving member experience (expanded hours, addition of kitchen, additional venue space, and more) and to prepare for the potential approval of our Microbusiness License application through the NYS Office of Cannabis Management.

The Roaring 420s Lounge, a private membership organization originally based in Cheektowaga, NY is making the move to Downtown Buffalo. In operation for 2 years as a volunteer-operated organization, The Lounge has been cultivating a community of cannabis experts and enthusiasts, promoting safe products, a safe environment and responsible use for adult-use consumers in the wake of legalization in New York. Restorations are underway at the former Buffalo Proper at 333 Franklin St, the future home of The Roaring 420s Lounge.

We began as just a group of friends looking to improve the experience for adult-use cannabis consumers in the early days of New York's legalization. We visited event after event, and while we could find amazing quality products, there was nowhere to actually enjoy them together OR any way to ensure that what we were consuming was safe. Our concerns inspired us to be the change in the community we wanted to see. We started by just testing a bunch of products for safety and sharing it with the community for free. We set up seating areas, snack bars, and entertainment at events to bring a level of comfort and community not yet seen in the region. We soon realized that we needed a place of our own, and for nearly 2 years, The Roaring 420s Lounge served its community from its old home on French Rd in Cheektowaga.

This time was not without challenges. Cannabis law can be confusing and we were forced to successfully defend our existence in Cheektowaga Town Court. We operate legally under an exception to NY's Clean Indoor Air Act as a fully volunteer-operated organization for which all duties (from rolling free joints and selling non-infused snacks to signing leases and security) are performed by member volunteers who are not compensated in any fashion by any entity. We do what we do because we believe in our mission (and the virtue of patience), not for a fast profit in the confusion of the transition to a regulated market.

The Roaring 420s Lounge is unique in that it serves multiple purposes. Not only are we a members-only smoking lounge and venue, but we also perform market research and provide custom business and software solutions for other cannabis businesses. Our membership association has supported the crafting of an affordable custom seed-to-sale tracking and Point-of-sale solution for future licensed cultivators, processors and microbusinesses. Software that supports the legal cannabis industry is few and far between, usually with predatory contracts and prohibitively expensive fees. We aim to provide a truly affordable and intuitive alternative.

Why downtown? As our membership and offerings grow, we need more space. Our members deserve a space that fits our vision for modern cannabis consumption and meets the wide variety of needs our community has. Our new home will provide us the ability to provide refreshment when the munchies take over through a proper kitchen, space for bigger events like craft markets, fine dinners and more, all while making us more accessible to our community. We're taking this step to improve member experience in every way possible as we eagerly await response from the State on our Microbusiness License application. Regardless of what the future of licensing holds, we're here to provide a safe oasis for cannabis in the heart of Buffalo.

MEDIA TOUR REQUESTS

Members of the media are invited to join us for a tour of the building prior to open at our Grand Re-Opening Celebration (date pending city inspections).

CONTACT

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